



Nurturing Children, Supporting Communities, Strengthening Families

CHILDREN'S TRUST FUND BOARD MEETING
December 9, 2014 Agenda

2401 Colonial Drive, Helena, MT 59601
Wilderness Conference Room, 2nd Floor

Our purpose

~The Children's Trust Fund exists to change outcomes in all children ages zero to 18 to ensure the protective factors are in place.

Our Vision

Our Montana children, ages birth to 18 years:

*~ Are born into and raised in safe, stable, nurturing environments; and
~Have parents who have confidence in their parenting skills, and who know where to go for help.*

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|------------|--|
| 10:00 | Introductions, agenda, review minutes/strategic plan - JoAnn |
| 10:15 | Fiscal Report/Budget – Mae/Jamey |
| 10:30 | Board elections/nominations – JoAnn
Events/Media/Trainings/Calendar – Jamey/Melissa
Legislative update – Jamey |
| 10:45 | PURPLE – Victoria/Gail |
| 11:00 | Early Edge: Next Steps
RFP/Renewals
Best Beginnings
CBCAP Budget 2015-2016
PCA-MT and other partnerships
National Alliance Update |
| 12:30-2:00 | Lunch out??? |
| 2:00 | Media/Awareness <ul style="list-style-type: none">• PSAs/messaging (Income tax check-off, Awareness/General)• media buys (Local and statewide)• Pinwheels for Prevention |
| | Public Comment |
| 6:00 | Adjourn |

Dec 9th 2014

CTF Board Meeting

Sign In Sheet

James Petersen Phil Beckner

Walter Lamb Victoria LaFrancia

Cosy Malloy LIZ BASSLER

Ann Gilkey Bart Klien

Clementine Siri Smillie

John E. Do Patsy Butler

Ashli Caze

Vicki Turner

Heather Davis

CTF Board Meeting Minutes: December 9, 2014

I. Fiscal Report

- a. 2012 funds have been spent and filed
- b. Have until September 2015 to spend 2013 funds
- c. Peer-Review/Evals: discuss with Beki at next meeting
- d. Agency Support: Jamey's salary, rent, phones, etc.

*Casey Molloy moved to accept the financial report. Clementine Lindley seconded. All approved.

II. Early Education Awareness: Raising of America – CTF Sponsored event

Proposed budget discussed: \$22,000 to be spent in this fiscal year for 0-5 to raise awareness and \$3000 for the Raising of America Event.

*Casey moved: "We will host events and contribute to a campaign to raise public awareness about the importance of the first five years." Clementine seconded. All approved.

III. Bart Klika

- a. Research on what's being done for child sexual abuse
 - i. Survey teachers: what curricula, what messaging are they getting out. Research messaging. Needs own plan separate from physical abuse and neglect. Research on effectiveness of curricula. Potentially influence curricula
 - ii. Bart will need to know what you want answered. Can build it into a class if I have enough notice (has to be run through IRB) for approximately the cost of travel.
- b. Committee established: Ann Gilkey, Leslie Caye, Jamey Petersen, Melissa Lavinder: UPDATE: Bart thinks he can do the project with zero budget. Would like for students to be able to come to Helena to present at a CTF

IV. April – Child Abuse Prevention Month

- a. Want to make a bigger push this year
 - i. Strengthening and building partnership: PCA, Media, Exchange clubs, etc.
- b. Kristina Davis: Art teachers – get them to send pinwheels to the Capitol
- c. Vicki Turner: Get with Lee Enterprises to put pinwheel cutout in newspaper, also make it downloadable on our website. Clementine: has contact info for Lee Enterprises

V. October 1, 2014 Meeting Minutes: *Clementine Lindley moved to accept the minutes as written. Leslie seconded. All approved.

VI. Budget Report

- a. Public Awareness
 - i. Tax check off - \$12,000: KXLH Commercial Production: Jamey should use her judgment call
- b. Just now spending 2013 funds. Need to make sure we don't get any further behind
- c. Biggest discrepancy: Special Projects
 - i. Fiscal asks why we keep projecting \$75,000. So put \$28,820
 - 1. Have to get small appropriation authorities to spend more
 - 2. Did this so it wouldn't get taken away
- d. Annual Grantee's Meeting and Trainings

- i. \$8,500 for Grantees' Meeting
 - ii. \$5,000 for some kind of capacity building
- e. TA/Strategic Planning
 - i. Technical Assistance

*Kristina Davis moved to initiate hiring through the temp agency for the end of January and also initiate the modified part-time position for the purposes of technical assistant per the Job Description. Clementine Lindley seconded. All approved.

- f. Evaluations
 - i. Were done with Beki at the Grantees' Meeting this year, CBCAP likes this
- g. Admin/Board/Travel: Bumped up to give everyone the opportunity to go to the CBCAP meeting and the National Alliance meeting
- h. Special Projects: Add minigrants? Financial cap is 5,000 because it can be done without an RFP. Priorities? Put this on the agenda for strategic planning meeting. Use matrix and rubric, page limit, any media to include our logo. Request Jamey to draft stipulations for next meeting

*Clementine Lindley moves to approve the budget as proposed. Leslie Caye seconded. All Approved.

VII. Board elections

- a. Director Richard Oppen discourages adding more board members
 - i. Need to fly under the radar this year
 - ii. Ann Gilkey: Would have to open the code, so would have to go to legislature
 - 1. Assuming discouraging adding more all together
- b. Clementine Lindley and JoAnn Eder willing to co-chair if it goes as it has been since October
- c. Patty is willing to testify if chairs can't get to Helena

*Casey Molloy moves to elect Clementine Lindley and JoAnn Eder as co-chairs for this next year. Kristina Davis seconded. All approved.

VIII. Request for Proposals

- a. Potentially post January 22, evaluate mid-April
- b. Any BB Council can apply, competitive. Funds directed by their proposal. There won't be a question about who owns the funds. If part of the funded Best Beginnings Coalition, can still receive a renewal this year. May ask renewing grantees how they are working with their Best Beginnings Coalition
- c. Check will be written to the fiscal agent and that person will be responsible for making sure the funds are expended per the contract

IX. Request for Renewals

- a. Replace 3rd Quarterly Report. Melissa will put fill-in-the-blanks in the word document

X. Child Abuse and Neglect Conference

*Clementine Lindley moves that we sponsor the CAN Conference at the amount of \$5,000. Kristina Davis seconded. All approved.

XI. PURPLE

- a. Updated Maps
- b. St. James in Butte is concerned about the MOU being binding and making them liable if they don't perform. Debbie Forkin (OB Nurse Manager) believes that the state should pay for it. Despite difficulties, they are moving forward.
- c. Different Approach: Introduce PURPLE at the administration level.

- d. Question (Kristina Davis): How do you contract with them? What's in the MOU?
Concerned about just putting materials in bags rather than discussing the materials with the parents.
 - i. Answer: Fidelity of program, nurses are trained (usually in the nursery), supposed to go over the booklet with parents. Turnover rates make things difficult. There is a need to go back and do more training.
 - ii. Kristina Davis suggested identifying a nurse as the "PURPLE Nurse".
- e. Question: Is it utilized in pre-natal?
 - i. Answer: It would be great, we would like to get into prenatal classes.
- f. Have yearly follow-up
- g. JoAnn Eder: If get to higher-ups, can get to the satellites (and prenatal classes)
- h. Question: Have pediatricians been on board?
 - i. Answer: We're working on it.
 - ii. Kristina Davis: I think you'll find them receptive.
 - iii. Gail Beckner: Dose 2 is very quick (~3 questions, remind & offer support)
 - 1. Barrier: don't know how many Dose 2s there are
 - a. Best way to find out is through tabling, etc.
- i. Accomplishments
 - i. Lots of travel: building partnerships, participating in meetings, getting PURPLE ambassadors (some are MCTF grantees), tabling (best was Rocky Mountain Child Birth Conference, about 100 people at the table)
 - ii. Community Medical Center in Missoula on board
 - iii. St. Vincent commitment – early January 2015
 - iv. Cribs & Car Seats
 - 1. Leveraging organizations to get on board with PURPLE if they are already using these
 - v. Clementine Lindley: Billings is doing a homeless event; it may be a good place to table.
- j. Data is poor and underreported
 - i. Need standardization of reporting
 - ii. Need stigma lifted from reporting (Leslie Caye)
 - iii. Medical staff need to be trained to look for SBS/AHT
 - iv. Person reporting probably knows the family
 - v. Vicki Turner: EMS-C data report: # of kids on Medicaid
 - vi. Clementine Lindley: Suicide Review Team found not actively reporting or not completely reporting, so they are working on how to do it better
 - 1. Contact Carl Rosten
 - vii. Lori Rowe suggested looking at incidences instead of deaths
 - viii. Cody Custis researched SBS/AHT numbers
 - 1. Admission and Emergency having to do with SBS
 - 2. Outcome: data is rare, only 9 reported cases and admissions
 - ix. No code for SBS/AHT
 - x. IC10: there is a code for SBS included in this
 - xi. Kristina Davis suggested attending John Parker's meeting (home visiting) and is getting them the contact information.
 - xii. Leslie Caye: Could we figure out a way to make a PURPLE door on the OB floor? On one side, "What do you know about PURPLE?" On the other side, there would be information and facts about PURPLE. People get bored waiting and read everything and anything.

- k. National Healthy Mothers, Healthy Babies
 - i. Started Text4Baby but doesn't have the capacity to continue
 - 1. Another program is taking over but they don't know who
 - ii. Want someone to take over:
 - 1. Monday Memo
 - 2. Intellectual Property/logo
 - iii. If not taken over, the national organization will fold
 - 1. PURPLE taking it to their board to see what they can do